

## Strategic Planning Session

**Mission** (*The “What”*) - To help more and more people become passionate worshippers and gifted servants of Jesus Christ.

**Vision** (*The “How”*) - Northwest will strive to foster relationships, develop leaders and equip families to thrive in Jesus Christ.

### 1. Foster Relationships

We are committed to fostering relationships that reflect God’s plan by applying Biblical principles to everyday life.

**Success statements** (*Statements reflecting successful outcomes to help us reach our goal*):

- NW will be a congregation that seeks to engage in meaningful interactions with people of other ages, races, ethnicities, and backgrounds;
- NW will be a congregation that is approachable by outsiders from all backgrounds;
- NW will model healthy marriages and interpersonal relationships;
- NW will collaborate with other Gospel-driven churches for Kingdom work
- NW will be a congregation that is involved in small groups, recognizing that small groups can be a vehicle to develop disciples of Jesus Christ and to engage in relevant outreach to our neighborhood.

**SMART Goal:** (*Specific, Measurable, Assignable, Relevant, Time-Based*)

Over the next 2-years, the number of people participating in cross-demographic ministry will be 75% of the entire congregation, by strengthening the cross-demographic component of existing ministry as well as launching new ones that welcome people of all ages, ethnicities and backgrounds.

### 2. Develop Leaders

We are committed to developing leaders by training them to use their God-given gifts to strengthen and multiply leaders in the gospel of Jesus Christ.

**Success statements:**

- Help people identify their SHAPE
- Help learn the skill of leaders reproducing leaders
- Get people on the right seat on the bus
- Committed to the VALUE of developing leaders (it’s messy)
- Know about the care and feeding of leaders
- New people knowing a clear path to becoming a leader
- Open to new ideas and new executions
- Practice evaluation

**SMART Goal:**

Over the next 2-years we will work to engage 60% of the congregation in 1) Identifying, developing and deploying their gifts with the result of increased ministry involvement inside the church as well as 2) engaging with at least 2 outside leadership development organization.

**Key actions steps:**

- Identifying entry points
- Plan for identifying gifts and skills
- Process of developing to maximum potential
- Plan for deploying people
- Connecting externally with partners to the benefit of both

**3. Equip Families**

We are committed to equipping families by providing practical tools to thrive physically, emotionally, and spiritually in Christ.

**Success statement:**

- Entry Points
- Process of Identifying
- Process of developing
- Process of deploying
- Connecting externally with partners to benefit of both

**SMART Goal:**

By 2020 we want to increase the number of entire households by 25% who are engaged in the life of the church, by addressing the holistic needs of families within our congregation and community, so that they are biblically strengthened and thriving. By 2020 we commit to offering monthly programs focused on strengthening healthy family relationships for all participants in the family unit based on felt needs within our congregation and to our community partners.